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MEDIA RELEASE

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GERMAN BAND EINSHOCH 6 TO PERFORM & TEACH AT ASHWAUBENON PAC

Ashwaubenon, WI – November 6, 2017 – The German band EINSHOCH 6 will be making a tour stop at the Ashwaubenon Performing Arts Center on Wednesday, November 8. There will be a workshop from 9:30-10:30am followed by a concert from 12:00-2:00pm.

EINSHOCH 6 combines percussion, violin, rap vocals, piano, and guitar for an energizing, unique concert experience *auf Deutsch*. They bring their unique mix of hip-hop and classical music to the US with a tour that began on October 17th with a concert at McDaniel College in Westminster, MD. With 18 concerts and 14 workshops, the tour will reach thousands of students and their local communities. The tour will culminate with a final concert on November 18 at the AATG/ACTFL Convention in Nashville, TN.

The workshop cost is \$5.00. It is for German students and there are still tickets available. The concert also has tickets available and the cost is \$15.00 per person. Availability of tickets is on a first come first served basis.

For tickets and more information, please contact Melanie Lasee, Ashwaubenon High School German Teacher, at mlasee@ashwaubenonk12.org or 920-492-2955 extension 5202.

Attachment: ASD-GermanBandEinshoch6-Fler-pdf.

[End of Media Release]

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Media Release template & process for staff

Above is a Media Release template we've developed for staff to use. By using this easy-to-use tool, we hope to encourage more staff to report on the great things our students, staff and schools are doing. The ultimate goal is to increase the Ashwaubenon School District's positive exposure.

The template and process was tested with a three events in December 2009. The template provides our format and includes writing guidelines and a sample media release. The process is to simply fill out the template and email it to Brad Taylor at the District Office. Brad will proof it and edit if necessary. Before emailing it to the local media, Brad will email you a copy to proof. As noted on the template, please provide your media release in a timely manner, taking into account the turnaround time of the entire process.