

Mandy Schroeder
Information & Communications Coordinator
920.492.2905 ext. 1025
E-mail: mschroeder@ashwaubenonk12.org



MEDIA RELEASE

For More Information, Contact:

Diane Meinel, Valley View DI Coordinator
Valley View Elementary School
920-492-2935, ext.3325
dmeinel@ashwaubenonk12.org

ASHWAUBENON DESTINATION IMAGINATION PROGRAM RECYCLABLE PAPER DRIVE

Ashwaubenon, WI – January 10, 2018 - Throughout the year, the Ashwaubenon School's Destination Imagination (DI) teams are holding paper drives as fundraising activities. The teams continue their monthly paper drives at Valley View Elementary School, 2200 True Lane, on the second Saturday of each month not only to earn money, but also to help make the community aware of the importance of helping the environment by recycling paper.

The January paper drive will be held on Saturday, January 13th from 8:00 a.m. to 12:00 p.m. The community is encouraged to participate by bringing newspaper, printer paper, copy paper, magazines, old books, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. The teams welcome paper donations from the local community businesses also. Last month, the teams, along with school and community members, collected 15,900 pounds of paper during the December drive. Since January of 2015, 621,300 pounds of paper have been recycled through this program.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to Global tournaments. This past May, six teams from the elementary, middle and high school attended Global Finals in Knoxville, Tennessee. Ashwaubenon's DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments.

Destination Imagination is the world's largest co-curricular creative problem solving competitive program that builds student participants' skills related to: creative problem solving, teamwork, leadership, critical thinking, research and inquiry, innovation, technical design and construction, playwriting, and oral presentation skills.

Future paper drives will be held on January 13th, February 10th and March 10th of 2018.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-492-2935 extension 3325 or dmeinel@ashwaubenonk12.org.

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