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MEDIA RELEASE

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Ashwaubenon's Cormier School and Optimist Club Partner to Promote Literacy in the Home

Ashwaubenon, WI – December 20, 2011 – On Thursday, December 8th, it was Reading is Fundamental (RIF) Day at Ashwaubenon's Cormier School and Early Learning Center. The Ashwaubenon Friday Morning Optimist Club partnered with the school to promote literacy in Ashwaubenon homes with a donation towards books. Books were distributed to 453 students, resulting in a new book being placed in 380 Ashwaubenon homes.

All Head Start, Early Childhood, 4 year old Kindergarten and 5 year old Kindergarten students chose a free book from a wide variety of paperbacks. Clifford the Big Red Dog, along with Optimist members and Dr. Brian Hanes, Ashwaubenon School District Superintendent, were on hand to help distribute the books. "We are happy to be a part of the RIF program at Cormier School to help provide these young people with books they call their own. It is rewarding for them." said Ted Houle, member of the Ashwaubenon Optimists. Like Optimists Clubs around the world, Ashwaubenon's club is dedicated to their mission of 'Bringing Out the Best in Kids'.

For more information please contact Maria Arena, Principal, Cormier School & Early Learning Center at 920-448-2875 extension7002 or marena@ashwaubenon.k12.wi.us.

Picture & Captions:

Photo #1

Clifford with Mrs. Horst's 4K class. Ashtyn Andersen, Clifford the Big Red Dog, Colby Eastman (top row), Josh Engstrom (top row), Kessler Leanna, Brody DuQuaine (bottom step).

Photo #2

Students from Mrs. Baganz' 5K class: Alex Counter, Ethan Belleau-DeChateau, Preston Pagel, Avery Pagel, Thankleng Yang.

Photo #3

Christopher Atkinson, Brian Hanes, Mike Mellen, Kathy Mellen, Clifford the Big Red Dog.

Photo #4

Students from Mrs. Moran's 5K class. Ava Gerend and Sophia Zabel.

Photo #5

Brian Hanes with students RJ Cauwenbergh, Sam Thiry and Kaylee Batten-Iles.

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